

FAX# 703 528 7880
CREDIT RISK !! OCT25/12 18.50
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

50 18 25/12 1950

DATE OCT25/12 18.50

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1790												
7	S		1200N-1230P	60		\$2,400.00	11/3	11/3	0		SAT	0
PROGRAM : EYEWT NW-NN SA CON COM1: EYEWT NW-NN SA												

REP HEADLINE# 6387613 TRF# 338079
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.50
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	A		700A-900A	60		\$2,400.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-7 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#7	MISSED: SAT/1200N-1230P				NOV3		60S	\$2,400.00	(OCT25/12)	
			OFFER: SAT/700A-900A				NOV3		60S	\$2,400.00	PLS ADVISE.	
CMT: WE CAN OFFER												
CONTRACT TOTAL											80700.00	
TOTAL SPOTS											18	

MARKET TOTALS \$263,698 WFTV 31% WKMG 8% WESH 26% WOFL 10% WKCF 6% WRBW 5% CABL 0%
WOPX 0% WRDQ 14% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SPT Q PAID PGM R-RATE S-SPOTS PER WEEK X-LATE Y-DAYS Z-COMMENTS * MODIFIED